Digital Social Research Methods

Digital Social Research Methods are a set of diverse methods which respond to recent developments in internet-related research and digital data.



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Digital Social Research Methods are part of a larger computational turn in the digital humanities and social sciences (Rogers 2013). They are used to study a range of social and cultural issues/ phenomenon using online (e.g. born digital) data (e.g. hyperlink, tag, share, tweets etc).

What is it?

Digital Social Research Methods are used to study a range of social and cultural issues/phenomenon using online (e.g. born digital) data (e.g. hyperlink, tag, share, tweets etc). They are also used to study approaches to collecting data embedded in the devices: search engines (e.g Google) and/or platforms (e.g. Instagram, Facebook).

Where do you use it?

Web research, online research using social media.

*DSRM is does not include data that has been digitised from another (analogue) source.

References

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